

# The Rockefeller Files

*Discover the Long Lost Secret to  
Developing a Billionaire Mindset that Will  
Catapult Your Online Efforts from a Mere  
Hobby into an Empire*

**By:**

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# Rockefeller File 1: *Big Dreamer*

Ever since I joined the ranks of serious online entrepreneurs and started rubbing elbows with the top dogs, I've noticed one thing: There are those who come to play and those who come to *fight* for a fair share of their profits.

If you're serious about committing yourself to developing a long-term online income, then you're about to find out how to make it happen. I know from experience why many people start off launching a business on the 'net - they have big dreams, hopes, and goals.

But how many people do you know who actually get up off their recliner and do what it takes to go from hobbyist to actual competitor in the online marketplace?

Not many.

Most people are looking for a free handout or a get rich quick scheme that works magic. If that's what you're looking for, you've come to the wrong place. What I can tell you – promise you – is that you can make an unlimited amount of money marketing on the Internet...

*If you have the right mindset.*

Making a living as an entrepreneur – and on the web, no less – isn't for the faint of heart. You have to be strong, dedicated, and have a take-no-prisoners approach to edge out the competition and steal their customers' right out from under them – *just because you're the best there's*, not because you got tangled in black hat tricks or unethical marketing tactics.

There's a reason I named this the Rockefeller Files and it's not just because I *bear the Rockefeller name*....

I don't want you thinking small. I want you to be a big dreamer, like I was and still am to this day. You see, a short time ago, I was probably just like you. It was ingrained in me that I'd work hard climbing the corporate ladder to achieve success, which was defined by a certain income level, along with all the trimmings – the right house, the nice car, a perfect little family.

But then tragedy struck one day when a phone call changed my life – for the worse and, ironically, for the better as well. My little brother had been killed in a motorcycle accident and in a explosion of anger and disbelief, I finally got it.

I knew what mattered and what was insignificant. I felt the power of life exploding inside me – my anger at losing someone I love mixed with thanks that I was able to see why we shouldn't wait to go after our dreams or set limits on ourselves.

I quit my job and moved back home to get my head straight and figure out what I needed to do with all of this newfound passion. And during that time, I aligned myself with some of the top names in Internet Marketing.

There were no more excuses. No more whining about not having the perfect life. If I didn't have it, then I could DO something about it. Out of my misery grew an understanding and a fire that fuels my success so far.

Are you going to wait until tragedy strikes you and your family before you get off your butt and start making your dreams come true? You have to MAKE it happen. Nobody will do it for you. And it won't just materialize on its own.

**“Don't be afraid to give up the good to go for the great.”**  
**~John D. Rockefeller**

That's what it's all about – amping your efforts up so much that you rocket right past the competition that's looking at success with a limited view. They see a ceiling – and they're just trying to get there, climbing the ladder one rung at a time.

You can't put anything in between you and ultimate wealth. No limits. A “balls to the wall” mindset where nothing can stop you, nothing will defeat you, and no one – not even your own mind during moments of weakness – can hold you back.

You can't just have a fleeting glimpse of a big dream, either – one that lasts a week or a month and then you call it quits. You have to grab it by the neck and hang on until you've tamed the beast that makes most entrepreneurs fall back into bad habits and settle for less than they could hope to achieve one day.

Listen, there are a million books out there right now that can show you how to feng shui your office, get organized and manage your time just right. If that's all you're looking for – a little help with your company housekeeping, then you'll never succeed to the level I'm talking about – where your income knows no boundaries.

There's no secret to making a schedule and organizing your online efforts. The difference, the secret that's going to make you a leader in your industry and allow you to trample the competition, is in taking control of your destiny.

I've done it myself and now I'm going to teach you what makes me a true Rockefeller – with a Billionaire mindset and a treasure trove of achievable goals and dreams.

You don't have to wait until you're in your fifties and feel like you've earned the right to be bold in your fight for success. I'm young – and I got there by not letting anyone talk me out of what I wanted to do or how I wanted to do it.

I set my sights on what I wanted and now it's becoming a reality for me. Every day I wake up, I have new goals and new dreams – and I work towards making them come to fruition every single day.

I *act* on what I want. If you're just a dreamer and a talker, then congratulations - you'll wind up with a nice fiction story you can tell your grandkids. My heirs will inherit a fortune – and the knowledge I pass on for how to keep the success rolling.

If you're thinking that you have to have money to make money, then you're wrong. Not with the Internet. There's no other business arena in the world where you can have almost zero knowledge or startup funds and morph that into an empire of earnings.

Think about it – if you want to flip real estate, then you need cash or credit for the investments. Stocks take money. Almost everything takes a wad of cash to get it going – but the Internet is an untapped goldmine.

It's almost at the opposite end of the spectrum from offline businesses. You have no restrictions on your audience (whereas a brick and mortar business has a corner store), there are limited overhead and startup costs – unlike offline opportunities, and you can constantly reinvent your success and expand with no known boundaries.

My little brother, Daniel, who died that day in November, used to tell me I was a big dreamer. I replied, "Isn't that the best kind to be?" We joked around about that because he liked to rib me in a good-natured way, but he also admired the way I never settled for less.

God I wish he could see what a big dreamer I've become today – and how successful I am. We'd have a good time laughing at how small I used to think compared to my mindset now.

If you're going to be successful, why would you limit yourself to a six figure salary? Why would you stop there when you could continue seeing your profits multiply?

What I'm about to divulge to you is only for the men and women who have the courage to step out of their comfort zone. Are you willing to settle for what comes your way or do you want to get down and dirty in the trenches and fight for your destiny?

It's okay if that's what you prefer – but take yourself out of the ring and admit defeat now. Don't waste your time trying to be the best because there are people out

there reading this right now who are like me – willing to take on the universe and *demand* what we want, not *ask* for it or *hope* for it.

You don't need to have or know much of anything up front. No technical skills. No big bank account that you're about to drain.

I'll lead you to battle, but *you* have to fight for your victory.

Like a warrior battling for survival, I want you to muster up the courage and conviction to stand by my side and put your strength and expertise to work for you, leaving your opponents, your competitors, and all those nay-sayers crushed on the floor.

A military leader would never send his troops into a war unarmed, and I won't shoo you out the door and into the world of operating an online business unless I'm confident that you have exactly what you need to surpass any level of success you can dream up.

We're all chasing FREEDOM in this world.

Financial freedom.

Freedom from a 6-foot cubicle.

Freedom from that boss you wish you could tell to go to hell (now you can)!

Freedom to live as you please and go where you want – ANY time of day because you're not dragging around a ball and chain of responsibilities – you've met your obligations and realized your success.

**“It's all for nothing if you don't have freedom.”**  
**~Braveheart**

The first place we're going to start is with what's inside your head – are you still thinking like a freebie seeker or do you realize that being of a Rockefeller mindset doesn't mean playing scratch off lottery tickets?

If you have the guts and want the glory, follow me into battle.

## **Rockefeller File 2: *Freeloading Failures***

Okay, there's something I want to clear up right here. There are thousands of get rich quick schemes and scumbag products out there that are going to promise you a million dollars overnight with the click of a mouse.

I know you're not that gullible.

But many people shell out their money on the gamble that maybe they'll have the same kind of success these gurus have had. Problem is, the gurus worked hard for their success.

If you want a free ride to Richville, then get off my train now – because I'm only willing to work with those people who believe in their success and aren't afraid to work toward their goals.

### ***Without a Plan, You Will Fail***

I know it sounds harsh, but I want you to understand right now that creating success means you have a blueprint on how to get there. If you fly by the seat of your pants and dabble in this and then move on to that, you'll be so scattered that your efforts will not do anything but have you spinning your wheels.

I don't care what industry you're in, what level your career is on, or how smart you're – you'd better have a plan in place or you won't just be jeopardizing your future success, you might be courting complete and utter failure.

<p><b>“He who fails to plan, plans to fail.”</b> ~Proverbs</p>
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When you first struck out on your journey to launch an online business, were you thinking of the big picture – just seeing dollar signs about how much money could be made?

Did you think of how to get there, or was it one of those nights where you ordered a bunch of expensive eBooks on the 'net on how to get access to instant riches while you sleep?

When I got the bug to succeed online, I took my success seriously. I attached myself to the hip of those who were already successful and absorbed every bit of information they had to offer.

But I didn't take their word for it.

I became a gnat in their face, asking questions, probing them for answers I couldn't find in any of the books or on websites supposedly revealing secrets to online success.

I took notes, I created files...and I made a master plan.

Nobody was going to take my hand and hold it while I made money – they were too concentrated on their own efforts. And I didn't want a cookie-cutter way of making money, either – because then the market gets flooded with a bunch of idiots doing the same thing and then we're all broke!

So I started tweaking systems and finding new ways of doing things that others were too limited to think up. It wasn't because I'm a genius. It was because I had the passion and the drive to be so sick of the glass ceiling that I shattered it forever.

**“If you want to succeed, you should strike out on new paths, rather than travel the worn paths of accepted success.”**  
~John D Rockefeller

This isn't a book that will show you how to go from poor to rich by doing these twelve easy steps. It's a guide to your future. But you have to be willing to carve out your path to success.

All of you reading this may be working toward increasing you online success, but each of you will have a different way of going about it. Some are in Internet Marketing, others sell on eBay, and some have a talent they sell as a service on the 'net.

It doesn't matter what industry you're in or how broad or narrow your audience is. You still have to create a blueprint that tells you how you'll get from point A to point B.

If you wake up every morning not knowing what step to take next, then you're setting yourself up for a miserable day. You'll flounder like a fish out of water, ideas popping in and out of your head on a constant basis.

People who operate this way are hobbyists. They don't take their business serious. If they did, they'd be strategists – thinking of their future while putting a plan in place to get there.

You have to know what resources you have – and what you need to succeed. That may be your own knowledge, your talents designing websites, or the technology you're using to power your profits.

When creating a plan of action, you want to source out a network of others who can balance whatever it's you're lacking. If you have copywriting talent and they can design websites then don't be too afraid or too stubborn to create and offer a barter deal.

You have to really be hungry and GO FOR IT!

If that means a Joint Venture partnership or even begging someone to help you out, then so be it. I'm not too proud to kick open some doors when I want in to the other side.

### ***Mapping Out the Right Kind of Mindset***

It's more than the tasks laid out before you each day. You have to have a blueprint for your state of mind, too. Are you the kind of person who likes to wallow in their misery?

You may not even realize it, but you could be suffocating in negative self-talk, and that's what will hold you back from your dreams. I don't care if you crossed off every item on your to-do list, if you can't think like a Rockefeller, you won't be successful ... period.

<p style="text-align: center;"><b>“What we do in life...echoes in eternity”</b> <b>~Maximus from Gladiator</b></p>
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What do you consider success?

Is it a six-figure salary? More time with the wife and kids? The ability to make your old college pals green with envy?

Everything you do has an impact on your future. It even affects your children and your grandchildren – and generations after that. If you're drinking too heavily or not exercising and it's making your workday foggy, then you're intentionally screwing up your success.

If you apply a positive mindset to everything that you do, including your personal and business life, then you'll start to reap the rewards of following your own internal Rockefeller.

## ***Taking Steps to Structure Your Success***

First of all, stop thinking about the next minute or the next day. I want you to write down what you want to achieve for your long-term goals. When you do this exercise, realize that this doesn't mean your goals can't evolve with time or expand into a bigger bottom line.

Don't assume you know everything. In fact, trust that you don't. I want you to be constantly open to educating yourself and finding new ideas to catapult your success. Even the big name gurus on the 'net are always seeking feedback from their customers to see where they're lacking.

I need you to understand that you can't just register a domain and say, "Hey – buy this" and you'll get rich. It doesn't work that way. There's a lot of work that goes into an online company, but you wouldn't know it by reading a lot of guides that offer a turnkey business with the click of a mouse.

Stop making ten-second decisions. I want you to give thought to each step before you follow through on it. You can't predict the future, but you can take all of your options into consideration and make the choice that best benefits you.

Don't agree with everything you read – even this book! I don't want you to work on autopilot and forget to think for yourself. It's important that you question authority and not try too hard to be part of the "in crowd" when it comes to succeeding on the 'net.

There are billions of websites – tens of billions of online entrepreneurs. How do you think you can succeed if you're all doing the same thing? Only those who have an independent mind and spirit can set themselves apart from the crowd and benefit from it in a profitable way.

You have to be willing to work efficiently. If you're constantly flip-flopping from one idea to another, then you're not utilizing your time in a way that will lead you to success. This is one of the primary reasons for having a plan in place.

Forget about doubting yourself – you have instincts for a reason!

If you go into this battle for online profits without a strategy, then you're going to be constantly grasping for a lifesaver. You'll get bogged down in so many tasks that you'll operate like 99% of online entrepreneurs – working 20 hours a day, running on an empty tank and *still* not seeing a dime of profit.

Freeloading failures often follow the path of whatever works. They still fail, and then they're left scratching their heads wondering what went wrong. You have to do something you really love.

If you're trying to promote a website about stock market investments, when it's a subject that bores you to death, you won't succeed. Your enthusiasm has to be rich, true, and infectious to every part of your online efforts.

So have you confirmed that you're not a freeloading failure? If so, let's move ahead – I'm going to prove to you that the laws of attraction are already lined up in place to hand-deliver success to your doorstep.

## **Rockefeller File 3:** *Core of Your Heart's Desires*

Before you start seeing outward signs of success, you have to start changing on the inside – in your heart, your conscious mind, and your subconscious thoughts and desires.

If it's not automatic, it'll feel like work and a chore you have to do – and pretty soon, you'll abandon everything to crawl back into your comfort zone. I'm not going to let that happen to you. I'm like a Marine – I won't leave my men behind and I'm dragging you to the finish line if it kills me!

I'm not going to get all sappy here and say you have to truly believe in yourself to find sheer happiness. This stuff isn't for dreamers and wishful thinkers – it's for people who say, "Come hell or high water, I'm going to be successful – starting TODAY!"

### ***What Drives Your Inner Spirit?***

Do you remember back in high school when you'd go to a football game and cheer the team on with more spirit than anyone else? You'd scream, stomp your feet, chant with the cheerleaders, and wave things in the air.

Who's doing that for *you* today?

Inside your mind, there's a spirit rally ready to take place. But right now, everyone's bored. They're asleep. They're waiting for you to take to the field and get ready to make a touchdown.

Are you even in uniform yet? Are you ready to attract success or are you doing everything you can to keep it hidden and out of sight so that nothing rocks your safe little boat? If you never align yourself with greatness, then you'll stay mediocre. That's just a fact.

**“Great men are they who see that the spirit's stronger than any material force.”**

**~Ralph Waldo Emerson**

It's not about seeing your money trickle in more and more each day. I was never broke, but money wasn't what made me finally feel success. My success comes in the fact that I am in a pursuit to be a leader in my field.

I'm creating products and solutions that help other people. I'm doing what I want to do – and oh yeah, it's beginning to show in my wallet too. But it's my spirit that drives my greatness, not my bank account.

### ***You Have to Believe in the Unbelievable***

If you shake your head in disbelief when someone has an “overnight success story,” then you need a major attitude adjustment. Miracles aren't anything unattainable – they're just what occur when people take the reigns and make success happen manually.

Right now, I want you to set an intention for today. It needs to be something attainable, because you don't want to set yourself up for failure. It might be to get someone to agree to a Joint Venture with you for an upcoming site launch.

Once you think of an intention, also known as a “goal,” you then need to help the seed grow into a blossoming opportunity. You can't just toss it out there and expect good things to happen.

So how would you nurture that intention into a reality? Well first you'd sit down and draft a letter to the people you'd like to partner with. You'll want to create an offer that won't be met with a “No.” Then you have to actually send the offer out to the people and wait for a reply.

Most people have a goal to partner with someone, but they do nothing more than whine and complain about needing it on a message board forum – hoping someone *else* will take the initiative to pick them up off the ground and say, “Oh, I'll save you!”

As you work toward your goal, you have to know exactly what it's that you want. You don't want people coming back with JV offers that don't meet your needs or expectations, forcing you to *settle*.

Settling is for failures.

**“Whether you think you can or whether you think you can't, you're right!”**

**~Henry Ford**

You have to be **open** to good things happening to you. If you drafted and distributed your JV offer tonight, would you be shocked or satisfied when you wake up tomorrow with all ten replies being an affirmative answer to your request?

Hopefully, you'd be satisfied because shocked people are still disbelievers – thinking it's a situation where lightening can never strike twice. You need to know that it's more along the lines of *this is the norm for me*.

When you become a magnet for good things, they'll always appear when you're seeking them – and even when you're not expecting them to happen.

### ***Are You Miserable to Be Around?***

Some people have no idea they reek of negativity. I personally don't hang around those kinds of people – the ones who get up and if the tiniest thing goes wrong in the morning, the rest of their day follows the same pattern.

You see, they make it happen that way. They expect bad things, so they welcome them into their life. I'm a positive thinker. If something goes wrong, I chalk it up to a lesson learned and I look forward to whatever the rest of the day might bring into my world.

I seize opportunities from sunrise to sunset.

When I first started hob-knobbing with some 'net marketing gurus, I didn't stand there like a puppy dog whimpering to get their attention. I bulldozed my way into the conversation – never considering I had no right to be there.

Does this mean you jump on every bandwagon that comes into your view? No. You have to evaluate offers carefully – especially the more successful you become. People will start to bombard you with offers because they're seeking to align themselves with someone of higher success than themselves.

You can still say no to plenty of things, but make sure it's not because you're simply dismissing it as something ridiculous or too good to be true.

### ***The Law of Attracting What Is Rightfully Yours***

You've probably heard of the famous Laws of Attraction. But I want you to focus on being selfish for a minute. Instead of just attracting random things, consider what you're *entitled* to.

**“Within you is the divine capacity to manifest and attract all that you need or desire.”**  
~Wayne Dyer

Have you worked twenty years in the corporate world and feel they owe it to you to pay you a larger salary? This type of person isn't attracting wealth – they're slamming the door on it.

This is what I mean when I talk about building your success from the inside out. You simply can't create success out of cash. True success is driven by a certain mindset. And if you don't have it yet, you can get it.

I was talking to a friend about this idea one day at lunch and he said, "I'm too set in my ways – you can't change the way someone thinks!" *What a load of crap*, I thought to myself.

*He's just scared to change.* He didn't know any other way, so I had to introduce him to it. Changing your mindset is as easy as getting a new set of wheels on your car. You make the decision to change them. You have the bad wheels removed. And then you drive on the new wheels every day after that.

From this very second on, you have to think through the laws of attraction. Not you *will be* rich. You're rich. You're successful. You **do** have a great life. Live it and it will materialize.

You don't need permission – from me or anyone else. Just do it. You're a grownup – make your own decisions and stop looking to everyone else to give you a big pat on the back.

### ***Reprogramming for Your Rockefeller Mentality***

You're about to create what you want out of life. You create your moods, you create the actions you take, and you create the results of every thought you have.

When you get up every morning, the world is going to mirror what you give out. If you're a miserable old coot who can't stand anyone, then nobody will stand you, either. If you're a happy, positive person who likes everyone, then everyone will like you, too.

How many people do you know right now who talk about the good things in life on a regular basis? Most people stand hunched over the water cooler at work complaining about things, griping about their jobs, their lovers, or life in general.

They wallow in their misery and adhere strictly to the old saying *misery loves company*. If you want good things to happen to you, you need to start aligning yourself with people whose values reflect your own positive ideas and intentions.

**“Next to doing the right thing, the most important thing is to let people know you're doing the right thing.”**

**~John D. Rockefeller**

Act like you have succeeded. Don't just believe in your own head. You have to show the universe your intentions if you want to attract the same kind of success.

You might not even have a negative mindset, but one where you're simply stuck in the same rut. You can't fly high if you're mired in quicksand. Sometimes you have to believe that you're as good as a guru to attract the same status.

### ***Prove Me Wrong***

Earlier I told you to write down your intention for the day. Have the negative thoughts already crept in? Did you silently start thinking, "I'm a nobody, so no one will want to partner with me."

Turn it around right now. Come up with a positive statement about why they WILL accept your offer. Not just one of them, but all 10. Instead of thinking, "I don't want to embarrass myself with these offers," I want you to think, "I want to get 10 positive replies to my email."

Stop "what-iffing" yourself to death.

Your goals shouldn't all be about money. They can be things or actions you want to take. Maybe you want to drive a new sports car. Set your intention to go for it and get it. You will act as if it *has* to happen – and everything you do will work toward your success.

It's going to happen to you...*for* you. I want you to prove me wrong. Set a big intention and work hard to attain it. But you have to cut out all of your old excuses. Go for more than you would be happy with. If you want a three-bedroom house, shoot for a four-bedroom house with a pool in the backyard,

Don't put any restrictions on yourself. No limits. You have freedom now. You never had it in this capacity before because you created an invisible fence that kept you from ever experiencing your dreams.

The chains are gone.

You're no longer going to focus on changing things around you – other people, your workplace, etc. You're going to change yourself. You already have. It's a done deal.

You'll visualize your success each and every day. You will live life as if you already have a better paying job, the wife you want, or the admiration of all of your co-workers, friends, and family.

You're bringing your guts to the surface so you can revel in the glory.

From now on, whatever you want – you **HAVE TO HAVE**. No ifs, ands, or buts. No settling. No substituting. You want it all and **you will get it**. Because if you don't, you can't live without it – and that's not acceptable, is it?

Now I'm going to reinforce this idea by showing you why you're your own worst enemy. You're probably limiting your growth potential and I want you to see that there's no glass ceiling to your potential.

## Rockefeller File 4: *You're Your Own Worst Enemy*

There's a big difference between rich people and poor people. It's not the numbers in their bank account, either – it's their attitude and whether or not they take steps to further their success.

Poor people complain, whine, and stay stagnant in their current situation. I'll bet you've had moments like this – where you feel poor (even if you have a \$200,000 home). There's a reason *the rich get richer and the poor get poorer* – because the way you act and think in life will work like a plague.

Sometimes the plague can be good – like catching immunity from a bad germ. But in most cases, it just helps you rot your ambition away until you're nothing but a shell of a man or woman, too meek or unmotivated to make any significant changes.

### *Are You Listening to the Devil or the Angel on Your Shoulder?*

You've heard of the devil and the angel, right? On one side of your conscious thoughts, you have something working **for** you and on the other side there's something working **against** you.

Your angel gives you good advice – helps you make the decisions that are in your best interest, and motivates you to take the right actions. But damn that devil – he always screws things up – telling you that you don't have what it takes to succeed, or causing you to listen to someone else and buy into their crap that you're not worthy of making a decision on your own.

You may not be a bad person – that's not what this devil and angel scenario is all about. What I'm talking about is that persistent voice in your head that is always pinning you to the floor so that you can't rise to a higher level.

It's all your choice – you have the power to shut off your negativity and start turning the tides of success in your favor. When someone presents you with an option, your brain immediately processes the information and forms a decision.

Are you weighing both sides of the situation, or foolishly jumping on the bandwagon (or refusing the offer) because you're acting on impulse and not your senses? Thinking like a rich person – a successful person - means you're always looking out for #1.

## ***It's Not What You Do, But What You Don't Do That Hurts You Most***

I'm a big believer in getting off your backside and putting your nose to the grindstone. Nobody ever made a touchdown sitting on the sidelines. Have you ever seen the movie Braveheart? It's one of my favorites.

You didn't see the people sitting idly by while the King swept in and scooped up their land, their women, and their riches. They got behind William Wallace - a great Scottish hero leader - and he whipped them into shape so they'd have the courage to stand and fight for their FREEDOM.

**“Men don't follow titles, they follow courage.”  
~William Wallace, Braveheart**

Now I'm not going to paint my face and moon the competition, but I do put up a good fight for things I want in my life. I go after them until I get them, not until I get too worn down and give up.

I don't just evaluate my performance in life based on what it's I get done. I constantly revisit what I don't do to further my personal and professional growth. It's those things – small and big – that can significantly impact the outcome of my life, and yours.

### ***Have You Inherited Bad Habits?***

I'm not talking about biting your nails or eating with your mouth open. Have you been around bad habits so much your entire life that it's all you know? Bad habits like practicing a self-defeating attitude, never thinking you're good enough to get ahead, or comparing your success to others?

A lot of people, even if they grew up with the most loving parents in the world, pick up a poor self-image, or at least one that isn't conducive to being a go-getter in today's fast-paced world.

I know a woman who is just starting to crawl out of her small existence. She's in her mid-thirties and always pigeon holed herself to think she had reached her maximum level of potential. Her mother was the same way. So was her father – always content with whatever life happened to throw their way and never questioning if there was something more.

So one day I was talking to this person and I told her that she had to first believe she was worthy of more and then act on it if she really wanted to see a change in her life. Within weeks, she was earning a higher income and had such a big ego (in a good way) that I almost didn't recognize her!

Her parents were happy for her, of course, but today she knows and understands that she can't just fulfill each prophecy as it's supposed to happen – living up to everyone else's expectations. She has to throw a curveball in her own life and stop reinforcing the bad habits that everyone else mirrors to her.

**“Fear is a habit; so are self-pity, defeat, anxiety, despair, hopelessness and resignation. You can eliminate all of these negative habits with two simple resolves: I can!! And I will!!”**

**~Unknown**

Reprogram your thoughts so that you know you're in control of your life, not fate or destiny or some other unknown force playing with your happiness. The world is waiting for you to set the terms.

### ***Are You a Victim? Stand in Line!***

Stop acting like a victim – I'm tired of victims. They want change, but they don't want it bad enough. You have to be willing to do anything for what you want – and that doesn't mean compromising your morals or ethical principles to do it, either.

Are you hungry for success and freedom?

Then you have to stop blaming people. Stop blaming your boss for not giving you a high enough salary. Stop blaming your parents for not pumping you up enough and building your self-esteem. Stop blaming the President for the economy or the job rate – DO something about it!

Most people who like to be victims like to justify their current situation. “Well, I'm okay with being a secretary even though I have a PhD because one day there'll be room for growth in this company.”

**Bull!**

You're not satisfied with the position. You're accepting it because you're defeated. They won. Are you going to roll over that easily? So quickly? Without a fight to see if there's even a remote CHANCE that you could succeed?

People waste so much energy complaining about their life. He did this or she did that and the traffic's so bad and I'm too tired...blah blah blah blah blah....

Talk about it some more and you'll get some more. Ever notice that some people always seem to have it made while others always get the raw end of the deal? That's because they expect it, they welcome it, and they believe in it.

### ***Get Sick of Yourself - Everyone Else Is!***

If you're one of these types of people, chances are you're poisoning everyone around you. And most importantly, you're killing yourself...your dreams...your future. Why are you *allowing* it to happen?

Every time you start to whine and complain I want you to bite your tongue or slap yourself or whatever you have to do to make you stop in your tracks. If you want someone to tell you when you're victimizing yourself, feel free to ask for the input.

Take responsibility for what happened today – even if you're so used to blaming others, I want you to blame it on yourself. Think hard until something comes to you. And then think of a better way it could have been done so that you can't claim to be a victim of it the next time.

You have to be accountable for your successes and failures – and that includes failure for taking action and failure for thinking on your best behalf. If you don't hold yourself accountable, then you'll run over yourself like everyone else does.

### ***Get Proactive with Your Life***

In the next section, we're going to start mapping out your blueprint for personal and business success and freedom. But you're going to have to get out of this self-proclaimed pity party and start thinking big – a big dreamer, like me.

There's a big difference between wishful thinking and setting your sights on something that you **WILL** get. Take some time right now, before you even read the next chapter, and figure out how big you want to go.

Would a \$100,000 salary be enough to pay the bills with a little left over for vacation?

Do you want to make a million dollars? Several million? Sure you're not thinking too big for your britches – I mean, that's a hefty goal to set for someone who wasn't so sure of himself an hour ago.

Well both of those answers are wrong. You want to be a billionaire, a trillionaire – the first person to have it all and then some. Why put any restrictions on your success? I want you to think in terms of how you want your life to be.

Comfortable – where you're not worried they're going to shut off the electricity next week? Secure – where you have plenty to pay the bills and go on vacation from

time to time? Or unbelievable – the kind of life that makes people shake their heads in disbelief because you have it *that* good.

Let's see if you have what it takes ... it's time to get off your butt and down to business. Hold on to your seat, because your success is getting ready for liftoff!

## **Rockefeller File 5:** ***Off Your Butt & Down to Business***

I've talked a lot about putting a plan into action and not resting on your laurels hoping for good things to happen. I once heard someone say, "Hope is not a strategy."

It's true. You can't *hope* for a promotion, *hope* your girlfriend wants to marry you, *hope* you make your first million by the time you reach 30. If hope is all you have, then you're going to feel empty inside as you grow older and see none of your dreams turning into realities.

### ***How Are You Going to Give Back to the World?***

If you're seeking financial success, which most people mistakenly believe gives you complete and utter happiness, then you need to find a way to earn the trust, respect, and dollars of a giving public.

**"I know of nothing more despicable and pathetic than a man who devotes all the hours of the waking day to the making of money for money's sake."**

**~John D. Rockefeller**

Does that remark resemble you? If it does, shame on you!

Are you a greedy entrepreneur? It's one thing to want to squash the competition for competition's sake, but it's another to intentionally sabotage someone else's success just so you can see more cash.

The richest people are those who give back to the community, to those who look up to them and see them as their mentors, and to people bold enough to ask and listen to what they have to say.

Do you already have an idea to further your financial freedom or are you starting from scratch? Do you have a struggling online business or are you operating a small business in a corner of your living room?

Before you can ask the world to help you free yourself from financial worries, you have to give back. Brainstorm ways of making money. What problems do people have that they're actively seeking solutions to?

What talents do you have that match their problems? Can you create a new software tool? Can you help them gain more time, money, or freedom for themselves? You can't just expect a free handout.

### ***Figure Out What You Want to Do in Every Part of Your Life***

Forget money for a second. Yeah, I know – it's hard when success is on the brain, but consider for a moment that success is more than a bank account. I want you to figure out what you want out these areas of your life:

- Romantic Relationship\_\_\_\_\_
- Health\_\_\_\_\_
- Familial Relationships\_\_\_\_\_
- Friendly Relationships\_\_\_\_\_
- Spiritual Life\_\_\_\_\_
- Entertainment\_\_\_\_\_
- Professional Life\_\_\_\_\_
- Money Goals\_\_\_\_\_

Forget about being generic like putting “plenty of vacation time” under entertainment. I want specifics – like “Visit Australia.” Do you want to “be a better parent” or “Spend an hour a week alone with each of my three kids doing something they love?”

Specific goals will help you actually do what needs to be done to achieve success. Don't make a task list where you cross off each little chore in order to get to the next chore. You don't want a honey-do list – you want your DREAMS, FREEDOM, and SUCCESS!

**“Goals are dreams with deadlines.”**

**~Diana Scharf Hunt**

Put a timeline on your dreams. Don't sit back hoping it'll happen someday – it won't! You have to *make* it happen. Set some short and long-term deadlines for yourself.

Will you “visit Australia” within the next twelve months – or the next five years? It doesn’t matter as long as it’s acceptable to you and reasonable to achieve.

Notice that several of the above things on your goal setting list revolve around relationships. That’s because as humans, we’re social beings. You need people to survive, to flourish, and to succeed.

If you’re a lonely entrepreneur holed up in some corner of your efficiency apartment, then you’d better get ready to step out of your comfort zone and start putting yourself out there so that others can have access to you.

### ***Seize Available Opportunities***

When opportunity knocks, do you open the door? Or do you sheepishly peek out the peephole to see who it’s? Don’t be shy to take advantage of what is rightfully yours.

Most rich people I know consider life one big opportunity. Poor people or those struggling, tend to be the ones always talking about and focusing on the obstacles.

Surely you’ve heard the phrase about the glass half empty or half full? My glass overflowed a long time ago. I’m like Noah on the Ark – my success rained and poured and it’s been over 40 days and 40 nights – with no end in sight!

If your primary goal is MORE MONEY, then what opportunities are you leveraging to get it? Watching Good Times reruns and being nostalgic about your childhood isn’t going to put cash in your wallet.

**“Don’t wait for extraordinary opportunities. Seize common occasions and make them great. Weak men wait for opportunities; strong men make them.”**  
**~Orison Swett Marden**

How do you create wealth? You brainstorm a product or think of a service you have to offer. You consider putting together a Joint Venture partnership with someone and using their talents along with yours. You buy and sell something for a profit. You invest until you have it. Whatever it takes. But it takes *action*.

You want money? CREATE MONEY!

I don’t mean counterfeit it – DEVELOP IT.

FIND IT.

SMELL IT.

HOLD IT.

ATTRACT MORE OF IT.

### ***Stop Being a Damn Quitter***

At one point in time, Donald Trump was down on his luck – but, take a look at him today – an empire of wealth. He might have been bankrupt on paper, but never in his mind.

In Trump's mind, he was wealthy beyond most people's dreams. He attracted those riches back into his life, and it happened. You and I can do the very same thing.

Everything - money, health, and happiness - is first found in the mind. Then we manifest it so that it becomes our reality. The universe will bend around us to make our dreams real if we attract the things we want.

You can't quit – even at your darkest hour, you can't quit. And don't wait, either. Waiting is as bad as quitting. Living a life you settled for is a shameful way to have an existence.

**“Most people work *just* hard enough not to get fired and get paid *just* enough money not to quit”**  
~George Carlin

Any situation can be turned around to put you back on a path to true success. I don't care if you were a drug-dealing criminal in the past – today you're not. Today you know right from wrong and you're going to be a success the legal way.

Start finishing what's on your plate. If you come up with an idea you think will net you a good profit, don't go launching ten other ideas before you finish the first one. You'll have too many plates spinning in mid-air and all of sudden your success will come crashing down.

This is NOT the same as evaluating what you're doing and analyzing your actions to see if you're on your way to success. Some things don't need to be continued if they aren't working.

I'm not trying to turn you into a fool, here – just making sure you don't cave in when the going gets tough.

If something's not working out right – like you're an Internet marketer and can't get anyone to opt in to your email list, then get off your butt and find out why! Join forums and talk to other 'net marketers – have them sign up and tell you with blatant honesty where you're going wrong.

Maybe your offer isn't enticing enough. Maybe your software to capture the names is technically faulty. Find out, for goodness sake – don't just throw your hands up in the air and walk away with your shoulders hunched over and your tail between your legs like a defeated dog!

The world of wealth always has its ups and downs. It's the most fun roller coaster I've ever been on – even when my income is falling a bit, I take it as a challenge to turn it around and see an impressive gain again. Nothing beats that kind of high.

Are you ready to stop sugarcoating the world around you? Let's get to the next step in your true path to a billionaire mindset – shedding the emotional myths and ignorance that's been holding you back.

## **Rockefeller File 6:** *Armor of Ignorance*

I know what you're thinking. Now, I'm calling you emotional and ignorant. Well, yes and no. You didn't know any better before and now you do, so there's no turning back. After this point, you will be aware of ignorance.

Since you were born, you have been shielded in this armor of ignorance. It's an ignorance of money, wealth, happiness, and anything else good in life. Unfortunately, it has become a way of life to keep people from success.

Your emotional perceptions are linked to your subconscious. Like a sponge, your subconscious has soaked up everything you know about money, wealth, and success. I mean everything, including what you were taught, what you heard, and what you saw.

How you were raised and how you perceive prosperity will play a large part in the amount of wealth that you accumulate. Unfortunately, when it comes to emotions and logic, your subconscious will always side with your emotions. Therefore, your job is to not only understand that money is not evil, but you have to actually believe it.

People, who are without, want you to believe that ignorance is bliss, but that is only because they are without. They use this ignorance as a shield or blinders. Remove the armor, the shield, the blinders, or whatever is holding you back.

This is no longer your case, so get over it. You now know that the secret to true happiness – be it money, wealth, family, or whatever – is knowledge. Knowledge is power.

**Nothing in all the world is more dangerous than sincere ignorance and conscientious stupidity."  
~Martin Luther King, Jr.**

Parts of your emotional perceptions are controlled by NLP (Neuro-Linguistic Programming). NLP relates to the organization of human perception and cognition of systematic patterns, which interact to create subjective reality and human behaviors.

Basically, NLP allows you, a person seeking change, a path through an unfamiliar landscape. You now have a goal, which you lack a way to reach, but are able to conceptualize.

So what does this mean for you? It's not as complicated as it seems. I would never do that to you. All it means is that you can make your goal a reality as long as you continue to visualize it in a positive manner.

I'm sure your next question is, "how does this help me?" NLP enables you to step outside the situation and visually size up your situation and others around you. This will help you to make your next move.

If you're thinking that you don't really understand what I'm saying right now, it's okay. NLP is a New Age kind of thinking and not everyone agrees on it, but it does have some valuable ideas, which include the fact that you have total control over your thoughts and your thoughts will transpire into your future.

So where does that leave us?

### ***Breaking Down the Barriers and Myths***

It leaves us ready to break down some thought barriers that separate the millionaires from the rest of the world. Your riches begin in the form of your thoughts and right now, your thoughts say failure. We can change this.

*The rich get richer and the poor get poorer.* This is the most logical one to start with right now. Taking everything we've talked about, why do you think this is? It's because of your frame-of-mind. The poor are not thinking outside their circumstances.

I'm not saying that falling on hard times is specifically a result of your thoughts, but everyone has hard times. Everyone. It's how you react to those times that define who you're.

We'll take the example of Donald Trump again. He was poor, then rich, then poor, and now insanely rich. So where does he fall into this myth? Is he one of the rich getting richer or the poor getting poorer?

I say he's a man creating his own destiny. He can see what he wants and he can make it happen, just by believing. He was not afraid of becoming bankrupt and he learned from that lesson in his life.

**“Fear always springs from ignorance”  
~Ralph Waldo Emerson**

*Not everyone can be rich.* Yes they can. There's more than enough for everyone. There's enough happiness, enough money, enough ideas, and enough consumers.

Who says that not everyone can be rich? People who are afraid to try, that's who. Take your product and put it out there. Even if someone else has your product, people like options. There will always be people who will buy your product too. Everyone could be rich if they were willing to put in the effort needed.

If you believe that you cannot be rich because you're not rich now, you'll never be rich. You have to change your frame-of-mind. It's called auto-suggestion, or power of persuasion. Once you actually believe that there's enough money to go around and that you deserve a piece of that pie (let alone one as big as you want), you'll start seeing the rewards.

*Money doesn't grow on trees.* But wouldn't it be nice if it did. What if you created a product that produced your "money tree" for you? It would give you a residual income, in addition to any new income that you bring in for yourself.

I think everyone has heard this at some point in their lives. To say that money doesn't grow on trees could mean that it's not easy get and there's a limited supply, so it's very valuable.

If you really, truly believe that you can make money, you can. It will come to you. No matter where you're in your life in regards to money at this very moment, if you believe, your money issues will take care of themselves.

Okay, stop! Did you just **wish** that your money problems were taken care of for you? I know you did. You sat there and wished your money tree would come around and you'd be set.

There are four ways that you can get money: earn it, win it, get it (as a gift), and find it. The difference lies in earned and unearned income. There's only one earned income on this list and truth be told, it's easier to earn money than it's to win it, receive it as a gift, or find it somehow and somewhere.

How do you earn money? Most of us want more money, but not many of us are ready to do anything about it. How do you set yourself apart and actually get that extra money? You come up with a plan.

**“There are two types of people—  
those who come into a room and say, 'Well, here I am!'  
and those who come in and say, 'Ah, there you're.'”  
~Frederick L Collins**

*That's not for people like us.* This one kills me. When you look at your children or when your parents look at you, can you picture them actually saying, “I really don't want

you to get anywhere in life. It's not who we are." What if you heard a parent say that to their children? You would be shocked and disgusted. Admit it; you're thinking about it right now and you're shaking your head.

And, you should be 100% disgusted. Why you would want to hold someone else back by saying "it's not for people like us" I'll never know. But, people say it all the time. I've heard it myself and I'm sure you have too.

What, money isn't for people like you? Success isn't for people like you? What kind of people are you, then, if you're not successful ones? Are you the sit on your butt, kind that complains about the people who are taking a chance and getting some gain in return?

It's time you proved these people wrong. You can do it. You know you can do it or you wouldn't be taking this journey to a billionaire mindset with me. You can get whatever you believe you deserve. If you don't believe you deserve to be a billionaire, then you won't be and you'll prove everyone right. But, if you believe that you deserve to run with the big dogs, then by no means should you let anyone hold you back.

I'll tell you that even the biggest critic of money and success can become a believer when your success helps them do something that they've always dreamed of doing or getting. Erase everything you've been taught about "where you belong" in this world. Look at your list of goals and visualize how you're going to make it happen.

Now visualize all of the people who tell you "you can't, you couldn't, or you shouldn't". Make their heads turn into balloons. See how they block your view of your goals. You really want to meet those goals, so go ahead, and pop those bad boys. No one's looking. Pick your hand up and start popping them. Go crazy. Get rid of them all.

Take a minute and close your eyes. See the balloons. Pick up your hand and start popping each of those balloon heads. Pop, pop, pop. Go crazy. Get rid of them all. Make confetti fly out of their heads when they pop. Celebrate your ability to get closer to the lifestyle you deserve.

It feels so good, doesn't it?

**You've achieved success in your field when you don't know  
whether what you're doing is work or play.**

**~ Warren Beatty**

*You Have to Work Hard to Make Money.* Yes, you have to work hard, but it does not have to be back-breaking, buckets of sweat kind of work. To work hard means to never give up.

Money is not a bad thing and people who have a lot of it don't always have it handed to them. If you have a product that you worked hard to create and it creates a lot of money for you, then congratulations. You deserve it. Don't feel bad because of what other people might say or think.

Most of the time, when a person comments about how much money you're making it's because of their own regrets, not because of your success. You were able to make your visions happen and that was something they could never do. Now they are taking it out on you. Don't let them!

Think of all of the self-made millionaires. Yes, they had to work hard, but they enjoyed what they did. They were willing to put in the long hours because they believed in what they were doing. It was work and it was hard, but because they wanted to be doing it, it didn't seem like hard work.

The same can be true for you. Think about your life. Do you go to a job or do you have a career? There's a difference.

When you wake up in the morning, are your first thoughts, "I don't want to go to work today?" If so, this is your chance to change your life. You know my story. I have been there. I have been in the office, the cubicle and watched the clock until it hit 5 p.m. so I could go home. I made the decision to enjoy what I'm doing and make more money than I need in the process.

The people who are making money right now are the ones that made the choice to go beyond where they were in life. They wanted more and instead of wishful thinking, they did something about it.

Are you ready to do something? Are you ready to map out your plan? Do you have what it takes to go full speed ahead with your dreams? I think you do, so let's take this time to move on to the next stage: setting your goals.

## **Rockefeller File 7:** ***The Trouble with Money is Not Knowing How You Want to Spend It***

Now that you know how to think, it's time to change your financial blueprint. You need to create an outline for your goals, your successes, and anything in between the two. This is your chance to redesign your fate.

**“Cherish your visions and your dreams as they are the children of your soul; the blueprints of your ultimate achievements.”**

**~Napoleon Hill**

### ***Become Aware of Your Mindset***

The first thing you need to do is become aware of your mindset and you have already done that. You've taken the time to recall all of the myths and barriers that were holding you back.

Remember, “like attracts like”. Every thought you have produces a similar thought. The universe takes your thoughts and produces your reality. So, if you don't truly believe that you deserve to hold a billionaire mindset, you must first become aware of your present mindset. Then, and only then, can you move forward and become successful.

If you're telling yourself, “I want to be rich, but I can never get out from my debt”, the universe will take that “never get out of debt” and put it in to action. You will never get out of debt and all of the wanting in the world isn't going to help you.

Now, if you believe on every level that you deserve to be a successful online entrepreneur and you commit to making this happen no matter what, the universe can help you put this into action. Your commitment and confidence will produce like behaviors and others will be able to sense your commitment and confidence.

You now realize that you're the key to everything that you want to make happen. If you can visualize it, you can materialize it. If you can see it, you can be it. If you believe, you can achieve. But, you have to truly and honestly believe this if you want to move on to the next step.

Do you now understand that you're the only person who can create your reality? Are you ready to learn where your mindset really comes from or why you think the way you do? Then keep reading.

### ***Where Your Mindset - or "Ways of Thinking" - Really Comes From***

Not to start the whole "nature versus nurture" conversation, but the way you think has a lot to do with the people who helped to raise you as a child (or even as an adult). I've seen it time and time again where people are not as successful as they could be because of preconceived notions that their parents, grandparents, relatives, or friends have instilled in them.

Let me give you the example of Aaron. Aaron's parents were "farm folk" from Oklahoma and they filled Aaron's head with every idea about money from the classics, like "money isn't just handed to you" to "you can have money or you can have a family, but you can't have both".

Now, they were not hillbillies or anything. Both of them were well-educated and teachers. But, they believed that if you had to go to the city to get it, you probably didn't need it; and you definitely shouldn't try to raise a family there. They also believed that they should be able to walk in to their local bank and just let them know how much money they needed, no questions asked.

And they instilled this way of thinking into Aaron. So when I came across Aaron, he wanted a lot out of life. He wanted enough money that he didn't have to think about money and he had some great ideas of how to get there. But, every time he got started something held him back.

Yep, it was his parents. Their voices stayed in the back of his head, and although I don't believe they ever wanted him to be unsuccessful, the way they talked about work, money, and society played a part in how he viewed his goals and business ventures.

### ***Let This School of Thought Go***

Parents never realize how much their children absorb about relationships, money, religion, politics, or anything else. No matter if you're a good parent or a bad one, your child is taking it all in and it will one day influence their behavior as well.

**"Parents can only give good advice or put them on the right paths, but the final forming of a person's character lies in their own hands."  
~Anne Frank**

But, it's not just parents and it's not about blame or justification. Your parents weren't trying to do you harm; they just didn't understand about the Laws of Attraction. Now that you know, you can let this school of thought go.

You're empowered with this knowledge and you can share it with others. Your children (if you choose to have them) will have an advantage that you did not have growing up. The people around you will benefit from your newfound knowledge. It's not just about you.

Think of Aaron. It wasn't until he was able to put aside what his parents had subconsciously taught him that he was able to materialize a higher level of success. Once he was able to get his parents out of his head, he was able to recondition his thoughts.

### ***Recondition Your Thoughts***

You're in control of your own destiny and you control all of your thoughts. Once you realize this, you will be able to recondition the way you think. The power within you is greater than the power of the universe.

**“When I examine myself and my methods of thought, I come to the conclusion that the gift of fantasy has meant more to me than my talent for absorbing positive knowledge.”**  
~Albert Einstein

If you allow yourself to have a billionaire mindset, you will be able to achieve it. Instead of think, “You have to work hard for money,” think, “money comes frequently and easily for me.” Instead of “I would like to be rich,” think, “I am rich.” You will be surprised how much this change of mindset will help you.

Reconditioning isn't for a fickle person. Reconditioning means truly, deeply changing the way you think. You cannot decide to give it a go and if, after a few days, weeks, or months, it does not work, then you decide to throw in the towel.

By doing so, you're setting yourself up for failure. All of your energy is going to your doubt that your personal or business venture will not be a success. You're the only one who creates your reality; but, on the flip side, you're the only one who creates your failures.

A setback is not a failure. It's a lesson to learn from. It's only a failure if you give up. Once you recondition your mindset to a billionaire mindset, you will realize that failure is not an option for the lifestyle that you want to lead.

## ***Set a Goal So Big That if You Achieved It, It Would Blow Your Mind***

What is it? Is it to make \$100,000 in one year? Is it to own a yacht? Is it a vacation home?

Go ahead; say to yourself, "If I could \_\_\_\_\_, it would blow my mind."

Write down your goal. By writing it down, you're making a concrete commitment to making it happen. Tape it to your fridge, your mirror, your door, or any place that will allow you to see it at least once a day.

Now visualize your goal. Picture yourself meeting it. Create a vision board in your head and add all of the things that you want or would like to do that relate to your goal. Make the image so clear that you could reach out and touch it. You need to be able to visualize that you have the things that you want and that you have already acquired them.

**"Picture yourself in your minds eye as  
having already achieved this goal.  
See yourself doing the things you'll be doing  
when you've reached your goal."  
~Earl Nightingale**

Now that it's so real you could touch it, commit to making this happen. There are three ways you can handle your financial blueprint. The first way is to want it to happen. It's the "if it happens, it happens" approach or the "no harm, no foul" approach. You haven't invested yourself in making the goal happen, so if it doesn't you haven't lost anything...or at least not that you know of!

The second way is to decide to make it happen. It's the "I want this and I'm going to do this" way of thinking. At least you're making a conscious choice and not expecting someone to drop it in your lap. It's better, but it's still not where you need to be if you want to have a billionaire mindset.

The third way is to commit to making it happen. It's the "give it everything I've got no matter what, even if it kills me" approach. And by George, it works. The problem is, not many people actually give a 100% commitment to being rich or having wealth. At the first sign of problems, they are out.

Your financial plan relies on your thoughts, feelings, and actions. You need to give everything you've got to meet your goal. There can be no limits, no risk too big, or no sacrifice too great.

To chase opportunities takes courage. You have to trust in yourself and your dreams. Not everyone has the courage to be a big dreamer.

There will be people who tell you it can't be done. There will be people who tell you that you're only dreaming. I'm here to tell you to push past that negativity. It takes strength to go against the norm. But, look at all of the benefits. Look at what you can achieve by breaking through the boundaries.

Your billionaire mindset will let you do that. It will give you the strength, the courage, the power to create your opportunities. Do you have what it takes?

## **Rockefeller File 8:** *Courage Lets You Chase Opportunities*

### *Are You Set to Succeed?*

As I've said before, you hold the power within yourself and that power is greater than the power of the universe. You can create your destiny. There's nothing that you cannot do or be or have.

Are you ready for success? Have you reconditioned the way you think? Are you absolutely ready to commit to a lifetime of wealth? I think you're there and I think you know that you're there, so it's time to make sure that your path is not blocked by "obstacles".

To know for sure, you need to decide what type of person you're. Are you a half-full or half-empty kind of person? Are you afraid that what you do have is depleting or are you confident that it will continue to grow? The way you look at the things in your life (and I don't just mean being positive), will determine your level of success. What are you going to do to ensure that it does grow?

### *You Choose: Obstacles or Opportunities?*

You create the path that you take in life. Every issue along the way can be an opportunity or an obstacle that you cannot overcome. Here's the difference. Poor people see every issue as an obstacle and rich people see every issue as an opportunity. While the poor person says, "I can't" a rich person says, "I can and I will".

**"I always tried to turn every disaster into an opportunity."**

**~John D. Rockefeller**

Every "I can't" or "I'm not" is an obstacle. I'm not good enough. I can't do this. I'm not smart enough. It can't be true. I'm not going to make it. I can't afford to lose what I have. I'm not the first one with this product. I can't sell. I'm not like the rest of them. I'm not, I can't, I'm not...blah blah blah. Poor pitiful you...and I do mean poor!

These are brick walls that you're putting up in front of your goal. Stop! You'll face enough hurdles without adding your own to the process. Replace the "I'm not's" with the "I am's" and the "I can't's" with the "I cans". I think that you'll find your road is a much smoother ride when you do.

Once again, we are drawn back to the “like attracts like” theory. If you take a situation and make an opportunity out of it, you will continue to have more opportunities. If you turn your situation into an obstacle, it will continue to create more obstacles for you and you will never succeed.

Are you starting to see how important it’s to not only think positively, but also with confidence and determination?

### ***Decide What You Want, Believe You Can Have It, and Believe that You Deserve It***

Take some time and decide what it’s that you want. Do you want to be independently wealthy? Do you want to run your own business? Do you want to learn to manage your time and/or your finances? What is it that you’re seeking?

Now, believe that you can have it, because you can! There’s no reason that you cannot. All you have to do is make it happen.

Once you focus on what you want, rather than what you don’t want, you can start to take action. It’s quite simple, really. Your focal subject will determine what becomes of your life. If you focus on wealth, you will get wealth. If you focus on success, you will get success. But, if you focus on debt, you will get debt. If you focus on failure, you will fail.

**“Nothing splendid has ever been achieved except by those who dared believe that something inside of them was superior to circumstances”**

**~Bruce Barton**

You deserve the good that is going to come to you and damn it, it’s about time that you start believing it. I’m so tired of people feeling sorry for them selves and filling their lives with one excuse after another. That’s crap!

Everyone has problems, but it’s how you handle those problems that define who you’re. Don’t play the part of a victim. Being a victim only does harm to you. The most common though for a victim is “poor me” and once again, “like attracts like” and “poor me” continues to be a poor me.

People who play the part of a victim seek attention more than wealth. They feel the world can do no right by them. They blame, complain, and justify. Do you know any victims? Now, I’m not saying it’s you...but, I’m not saying it’s not either.

Victims are great at the blame game and do you know the first target on their blame list? It always goes back to their parents. Your parents work hard to raise you and do the best they can by you and the first thing you do as a “victim” is blame them. I mean seriously, short of doing harm to you, there’s no reason to blame them. It’s not doing anyone any good. Learn from it and move on!

Victims are also aces at complaining; and we all know complaining is contagious. It can spread like wild-fire and is harder to stop than the plague. Complaining is bad, bad stuff.

**“If you have time to whine and complain about something then you  
have the time to do something about it.”**  
~Anthony J. D'Angelo

Do you know why people stand around and listen to you (or someone else) complain? It’s not because they care. It’s because they are waiting their turn to complain. It’s like a never-ending cycle that just keeps sucking in more and more people.

For that reason alone, you need to back away from any complaining. If you start complaining, all of the crud you complain about will double and you’ll be stuck in grumble mode forever. All of the crap that everyone else complains about will come your ways too.

Is that what you really want?

If the victims in your life (again, I’m not pointing my finger at you...yet) aren’t blaming or complaining, then they are probably justifying their situation. “I didn’t get all of the advantages that people with money get.” Or how about, “money’s not important” or “I don’t need money to be happy”.

These are classic lines and we’ve all heard them. Heck, most of us have probably said them. One way to think about justification is to think of it as borderline denial. If a person believes that money is not important, it’s because they don’t have it. I’m not saying this to be mean, but it’s true.

Money is important and that is not a bad thing. It helps provide the things you need and the things you want. It helps to make aspects of your life easier so that you can focus on the things you enjoy. People with money understand that money is important. People without money downplay the importance of money.

Once you understand that it's important and you believe that you can have it, it will be yours. But, you have to believe deep down inside, the place where your subconscious lives, that you can have it. If you don't, then you're no better off than if you didn't believe at all.

A non-believer is just as bad as a complainer. They don't believe because they don't understand. If they don't understand, then they have given up their goals, their dreams and their ambitions.

The biggest mistake you can make along the way is to give up. By giving up, you're putting all of your hard work and changes down the drain. Is that what you really want to do?

# **Rockefeller File 9:**

## ***It's All For Nothing If You Ever Give In and Give Up***

### ***Man Becomes What He Thinks About***

You came to me wanting a billionaire mindset. That is what you should think about and what you will become. Obviously this is not going to happen over night. It's going to take time and it's going to take effort, but it can be done.

It's important that you don't slip into a negative frame-of-mind. I cannot stress the "like attracts like" theory enough. If you don't believe me, try it for yourself. You'll find that when you don't believe, nothing works for you because you've given up.

But, when you do believe, doors begin to open for you. Things go right. Things happen as they are meant to happen.

<p><b>"Imagine where you will be, and it will be so..."</b> <b>~Maximus, from Gladiator</b></p>
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This isn't to say that you should spend all of your time just thinking of where you want to be. In fact, it's better if you don't "think" about it every day. By now, what you want to should constantly be in your subconscious, working its own magic.

By adopting the "I am rich" way of thinking, you change your whole outlook in life. The rich don't believe that there's anything they cannot do, if they don't want to. The world is in their hands.

And now, it's in yours.

### ***Every "I'm Not" is a Creation***

Remove the phrase, "I'm not" from your mind. Even when you try to use it in a positive manner, you're sending the universe the wrong message. Instead, create a new phrase.

The ability to redirect your thoughts in a positive manner will help you to exceed in life. Try saying (out loud) these statements to yourself. Which one feels better to say? Can you feel the difference?

Instead of saying, “I’m not going to be poor anymore.”  
Try, “I am already rich.”

Instead of saying, “I’m not making any money.”  
Try, “I am making money.”

Instead of saying, “I’m not smart enough to make this happen.”  
Try, “I am an expert at getting the wealth I deserve.”

What is the point of all of this?

Sometimes what you say really isn’t what you want to say. Your subconscious is trying to interpret what you’re saying at all times. You cannot just have a positive thought every now and again and expect to get anywhere.

You cannot just think, “I can do this” ...and then follow up with an “I’m not sure this is going to work.” Your subconscious isn’t falling for your pity party. It’s just trying to do what you think of the most.

**“A man is but the product of his thoughts; what he thinks, he becomes.”**  
~Mahatma Gandhi

This type of thinking confuses the universe. It takes your first thought and says, “So you wish it, so it shall be.” Then it takes your negative thought, and says, “Your wish is my command.” When you go back and forth from positive to negative, your subconscious is sending the universe mixed message.

It’s trying its best to keep up, but at some point the universe is going to say, “Make up your damn mind. Do you want to be rich or not? Do you have a billionaire mindset or not?”

***When You Have Inspired Thought, You Have to Trust it; You Have to Act on It***

People who don’t have a billionaire mindset don’t trust in themselves. They don’t believe that they can turn their dreams into realities, so they settle. They try and wait for someone else to do it for them.

The perfect example of this is playing the lottery. Seriously, so many people play the lottery in hopes that this piece of paper will change their lives forever. They spend so much of their time, money, and effort on a “one in a million” chance.

That's not to say that rich people don't play the lottery or that it's not possible to win. It's. People win all of the time. They win millions. But they don't have a billionaire mindset and before long, their winnings have dwindled and they are right back to where they started from. How sad is that?

Instead of leaving your life up to chance, use your billionaire mindset to your advantage. Trust yourself when you have an inspired thought. Trust yourself enough to act on it.

Answer these questions:

- That the difference between can and cannot will change the direction of your life. Are you going to give three little letters that kind of power?
- Poverty, mediocrity, and riches begin in your mind. Which one will you choose?
- To have positive thoughts is good, but it's not enough. You must have positive feelings and positive actions as well. Do you *think* or do you *know* what you can accomplish?
- You're standing at a crossroads right now. One way leads to a rich and luxurious life. The other way leads you down the same path you're currently on in life. Do you take the road less traveled?
- You can train your mind to believe that anything is "possible" and "can be done", but the question remains, do you really want to?

### ***You're the Only One Who Creates Your Reality***

There's only one person who can create your reality and that person is YOU. All of the books, seminars, tapes, etc. in the world will not help you if you don't decide what you want.

The Process of Manifestation will help you to create your reality and the process is really quite simple. Taking everything you have learned so far, put this process into motion. You'll be surprised at the results.

**T → F → A = R**

**Thoughts create feelings.  
Feelings create actions.  
Actions equal results.**

What does this mean? It means that results are part of a process. To create the right process, you must first consider where your thoughts come from. What are your feelings? What actions are those feelings creating? What results do your actions give you?

From a positive standpoint, this process couldn't get any better. It's the perfect formula for success. As long as you're conditioned to be positive that you will succeed, your every thought, feeling, and action will reflect this state-of-mind.

From a negative standpoint, this process is going to make things tough on you. But my guess is that things already are. If you're conditioned to be negative, your every thought will be a doubt, feeling will be resistance, and action will be a failure.

**“I guess if a person never quit when the going got tough, they wouldn't anything to regret for the rest of their life...  
I'm sure this decision won't haunt you forever.”  
~Lance Armstrong, from Dodgeball: A True Underdog Story**

Regret is exactly what you will feel if you give up now...and the “what ifs” will haunt you for the rest of your life. You will always wonder if you could have done it or what went wrong. I can tell you what went wrong.

### ***Everything in the Universe is Energy***

You weren't prepared to weather all of the storms during your journey. Yes, a positive mindset will help you on your way to becoming a billionaire, but you will still face challenges. It's those challenges that determine the people who “want” and the people who “commit”.

Everything you do creates energy in the world. Complaining, justifying, whining and all of those things create negative energy. That negative energy follows you around wherever you go. As I'm sure you know, negative energy is hard to shake.

Your best bet is to stick with the positive. Make it your goal to remain positive throughout the whole day. Keep a record of “negative” stumbling blocks that you encounter during your day. Note what you did during the situation and what you could do better.

Remove yourself from negative people and situations. By surrounding yourself with positive people and situation, you will find it easier to remain positive yourself. Join a group of people that will help you remain positive no matter what comes your way.

There are always going to be people who try to bring you down. If they cannot have success, they don't want anyone else to have it either. You might be able to convince some of these people that they can have success if they change their outlook on life.

Even though you feel good about yourself and you want to help others, remember to pick your battles. Not everyone wants the help and if you try to help those who don't want help, they might bring you down with them. You've got your own plan going. Don't let the wrong people distract you from that.

## **Rockefeller File 10: *Ready for a War?***

If you want to be rich, you're going to have to put up a fight. There are going to be problems that arise. There are going to be things and people that try to delay your progress.

It's going to be a battle and you're leading the army. You're taking your destiny in your own hands. As long as you keep your eyes on your goals, you will be able to overcome anything!

Once you do, you will reap rewards that far outweigh your biggest goal or your largest dream. It's an unimaginable place and it's a secret that is shared among the rich. It's the driving force that leads you on your crusade for wanting more.

### ***What Are You Going to Do NOW?***

Now's the time to get your goal to be a billionaire started. You've read the book and you know that you can do it. Use that motivation to propel you to the next step.

You know you want to be rich, or independently wealthy, and now it the time to put your plan of how to do so into action. Put your time and energy into creating what you want. Keep your eye on your goal and keep moving toward it.

Billionaires, or even millionaires, don't worry about what might happen. They take action. People don't get rich by accident. It's not luck, its hard work.

**“Imagine where you will be, and it will be so. Hold the line! Stay with me! If you find yourself alone...don't be troubled.”**

**~Maximus, from Gladiator**

Accept every opportunity. Understand that you won't be able to dictate everything that happens. Learn from the mistakes and keep moving. If you stand too long in one spot, you will begin to sink. It's hard to pick back up once you've stopped for too long. The place where you stop begins to feel comfortable and you lose sight of your biggest goals and ambitions.

## ***There's Nothing That You Cannot Do, Be, or Have***

Do you think that rich people sit around worrying about what they could do, could be, or could have? No. Rich people take action. Seize the opportunity and adjust from there. Once you get started, then you can fix any problems and readjust your goals.

You're smart, and with continuing your education, you're only getting smarter. Consider a project that you wanted to start. What has been holding you back? Let go of whatever has caused you to wait. Take what you have and go from there.

**“I have to believe that when things are bad I can change them.”  
~Jim Braddock, from Cinderella Man**

Never limit what you can do or be. Take the time to look at beautiful, expensive homes and cars. Pick up brochures and research the places that you want to visit. Learn more about successful business owners who have those things that you want.

Instead of resenting them for what they have, send them a note or e-mail telling them how much you admire them for their achievements. Who wouldn't like that? Chances are they will be willing to share some of their secrets with you in return.

When you find that you hit a snag in your plan, remember that you're bigger than any problem. You can overcome any problem. Don't let the problem overtake you. Try making a solution list to your problem. This will show you all of the ways that you can turn your obstacle into an opportunity.

Remember, there's nothing that you cannot beat!

## ***Inner Happiness is the Fuel of Success***

When you're confident, you make confident decisions. When you're strong, you make strong choices.

Try doing this. Focus on what you have and not on what you don't have. Make a list of the things in your life for which you're grateful. Look at the list every day. For true happiness, you need to first appreciate the things that you have.

One of the best ideas I have heard of is a “gratitude rock”. The gratitude rock, much like the list, helps you to recall the things that you're grateful for on a daily basis. Carry the gratitude rock in your pocket.

Every morning, put in it your pocket and every night take it out. Every time you touch the rock, run through the things that you're most grateful for in your life. Right there you have two times.

The more grateful you're for the things that you have, the more likely you will be to get more. Why would the universe give an ungrateful person more? It wouldn't.

Inner happiness also allows you to feel comfortable being yourself. To be a good salesperson/business owner, you need to sell yourself, as well as your product. Show the world that you're an expert in your field.

To continue your world of happiness, gratitude, and commitment, don't forget to pamper yourself. At least once a month, do something for yourself to rejuvenate your spirit. You deserve it. Reward yourself! You've been working hard. Do something that makes you feel rich – inside and out!

If you want your world to be a certain way, it's up to you to make it happen. If you want the world to be a better place, start by making yourself a better person. If you want the world to be a richer place, make yourself a richer person – in both financial and personal growth.

You're now ready to greet the world as a billionaire – if only in mind for now. Live like the rich. Think like the rich. Observe the rich and you will become the rich.

**“As we look ahead into the next century,  
leaders will be those who empower others.”  
~Bill Gates**

Here's my mission for you.

I encourage you to pass along what you have learned to others. Empower yourself and then empower others. I have not regretted my decision to pass along all of the information that I have gained along the way and you will not either.

One of the best ways to learn something is to teach others. It allows you to view things from a different perspective. As you teach others, you will find that they are teaching you as well.

It's a wonderful world that we live in when we can all help each other. Selfishness and greed are not for the “rich”. They are for the poor at heart. What is all of the money in the world worth if you're alone?

You will find as you continue on your quest to greatness that there are people just like you, who strive to be wealthy. They want as much money, knowledge, and happiness as humanly possible and they will get it. So will you.

Once you reach that point (and probably even before then), you will realize that there are people who want to be like you. There are people who will recognize the changes that you have made. Your story will become a model for those who want more out of life.

What a wonderful feeling to help others like you have been helped. Go ahead, share your secrets. Offer them suggestions. Form a relationship that is beneficial for everyone involved.

Remember, there's more than enough good for everyone.

Thank you for believing.

*Eric Rockefeller*

P.S. I invite you to take control of your life now and join my downline in Success University one of the easiest ways to make a reoccurring income online. With this System you receive what's called spillover, money directly from people above you as well as the income you will make for inviting others, it also offers the leading wealth creating success principles. Just click the banner below to see what it's all about.



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The banner features a man in a suit looking at a laptop, a stack of money, and the Success University logo which is a blue 'U' with a yellow sunburst and a laurel wreath.